

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Rockingham County performing?

58.4% of households in Rockingham County have self-responded to the 2020 Census between March 12 and May 17, 2020, **above** the state response rate of **55.7%**. Rockingham County is currently ranked 24 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

33.3% of Rockingham households responded to the census online versus 44.1% of all NC households.

25.1% of Rockingham households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	65.7%
2	410.02	65.3%
3	415	63.1%
4	411	62.6%
5	416.01	62.5%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	412	50.3%
20	404	50.6%
19	402	53.0%
18	413	54.4%
17	414	55.4%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	60.1%
4% to 5.5%	6	56.7%
5.5% to 7.2%	6	58.4%
7.2% or higher	3	58.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	60.1%
2.9% to 5.7%	6	55.9%
5.7% to 9.8%	2	57.8%
9.8% or higher	1	54.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	63.7%
14% to 28%	13	59.1%
28% to 50%	5	56.2%
50% or higher	1	50.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	64.1%
21% to 31%	10	58.8%
31% or higher	9	56.8%



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