

Rutherford County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Rutherford County performing?

47.9% of households in Rutherford County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Rutherford County is currently ranked 67 out of 100 counties in NC.

How are people responding to the 2020 Census in Rutherford County?

23.6% of Rutherford households responded to the census online versus 44.1% of all NC households.

24.3% of Rutherford households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Rutherford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9604	58.5%
2	9607	55.7%
3	9609	54.8%
4	9602	54.4%
5	9601	52.7%

Where are people not responding in Rutherford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9603	23.8%
12	9611.01	37.8%
11	9606	42.5%
10	9608	45.8%
9	9612	52.3%

How many households in Rutherford County self-responded in past census counts?

Historic census self-response rates for Rutherford County were 66.0% in 1990, 63.0% in 2000, and 57.2% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Rutherford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	48.1%
4% to 5.5%	5	52.5%
5.5% to 7.2%	3	42.0%
7.2% or higher	1	54.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	50.7%
2.9% to 5.7%	4	43.9%
5.7% to 9.8%	1	54.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	49.9%
14% to 28%	3	49.4%
28% to 50%	2	44.1%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	23.8%
21% to 31%	4	55.3%
31% or higher	8	48.9%



CAROLINA
DEMOGRAPHY