

Watauga County: Census 2020 Real-Time Response Rates - Week Ending May 17

How is Watauga County performing?

38.6% of households in Watauga County have self-responded to the 2020 Census between March 12 and May 17, 2020, **below** the state response rate of **55.7%**. Watauga County is currently ranked 89 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

34.1% of Watauga households responded to the census online versus 44.1% of all NC households.

4.5% of Watauga households responded to the census by phone or mail versus 11.6% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202	54.9%
2	9207.03	54.8%
3	9207.01	52.8%
4	9201	51.7%
5	9203	45.8%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	11.4%
12	9208	16.6%
11	9206.02	29.7%
10	9209	31.1%
9	9205	37.6%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



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How are target groups responding in Watauga County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	33.8%
4% to 5.5%	5	47.7%
5.5% to 7.2%	1	39.2%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	40.3%
2.9% to 5.7%	6	40.5%
5.7% to 9.8%	1	29.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	39.6%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	26.2%
12% to 21%	7	40.8%
21% to 31%	3	50.1%
31% or higher	0	n.a.



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