

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Brunswick County performing?

41.3% of households in Brunswick County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Brunswick County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

35.8% of Brunswick households responded to the census online versus 39.9% of all NC households.

5.5% of Brunswick households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	64.7%
2	203.04	63.2%
3	201.03	61.2%
4	205.07	57.5%
5	201.02	55.0%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	6.4%
31	205.12	7.3%
30	204.02	16.1%
29	203.1	18.2%
28	203.08	28.0%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	36.8%
4% to 5.5%	6	52.5%
5.5% to 7.2%	1	32.3%
7.2% or higher	5	46.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	39.3%
2.9% to 5.7%	12	42.4%
5.7% to 9.8%	5	43.0%
9.8% or higher	1	42.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	38.0%
14% to 28%	9	45.9%
28% to 50%	5	43.1%
50% or higher	1	42.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	39.7%
12% to 21%	15	44.7%
21% to 31%	4	28.8%
31% or higher	4	43.1%



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