

# Cherokee County: Census 2020 Real-Time Response Rates - Week Ending April 19

## How is Cherokee County performing?

**37.4%** of households in Cherokee County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Cherokee County is currently ranked 78 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cherokee County?

**14.6%** of Cherokee households responded to the census online versus 39.9% of all NC households.

**22.8%** of Cherokee households responded to the census by phone or mail versus 6.7% of all NC households.

## Where are people responding in Cherokee County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9305	44.4%
2	9304	41.9%
3	9306.02	39.1%
4	9306.01	37.3%
5	9303	35.7%

## Where are people not responding in Cherokee County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
7	9301	24.3%
6	9302	32.6%
5	9303	35.7%
4	9306.01	37.3%
3	9306.02	39.1%

## How many households in Cherokee County self-responded in past census counts?

Historic census self-response rates for Cherokee County were 61.0% in 1990, 52.0% in 2000, and 45.1% in 2010.



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## How are target groups responding in Cherokee County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	39.4%
4% to 5.5%	4	34.3%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	34.5%
2.9% to 5.7%	3	39.1%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	36.5%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	39.1%
31% or higher	2	30.0%



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