

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Cleveland County performing?

46.0% of households in Cleveland County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Cleveland County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

32.9% of Cleveland households responded to the census online versus 39.9% of all NC households.

13.1% of Cleveland households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9507	54.3%
2	9501.01	49.8%
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4	9513	49.4%
5	9515.03	48.7%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9505	36.6%
21	9515.02	36.8%
20	9503.01	39.5%
19	9502	41.1%
18	9514	41.8%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	45.1%
4% to 5.5%	6	44.9%
5.5% to 7.2%	5	46.4%
7.2% or higher	5	45.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	45.8%
2.9% to 5.7%	5	46.0%
5.7% to 9.8%	2	42.0%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	45.5%
14% to 28%	8	45.2%
28% to 50%	7	46.1%
50% or higher	1	43.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	47.4%
31% or higher	16	44.8%



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