

# Jackson County: Census 2020 Real-Time Response Rates - Week Ending April 19

## How is Jackson County performing?

**21.9%** of households in Jackson County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Jackson County is currently ranked 98 out of 100 counties in NC.

## How are people responding to the 2020 Census in Jackson County?

**18.2%** of Jackson households responded to the census online versus 39.9% of all NC households.

**3.7%** of Jackson households responded to the census by phone or mail versus 6.7% of all NC households.

## Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9503	37.2%
2	9504	36.6%
3	9505	33.1%
4	9502	27.0%
5	9506	24.6%

## Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	6.0%
8	9508	8.7%
7	9402	18.4%
6	9507	18.6%
5	9506	24.6%

## How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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## How are target groups responding in Jackson County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	19.1%
4% to 5.5%	2	18.5%
5.5% to 7.2%	2	34.8%
7.2% or higher	1	27.0%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	28.1%
2.9% to 5.7%	2	21.3%
5.7% to 9.8%	1	18.6%
9.8% or higher	1	8.7%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	27.4%
14% to 28%	2	13.7%
28% to 50%	0	n.a.
50% or higher	1	18.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	26.3%
31% or higher	4	19.7%



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