

Lenoir County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Lenoir County performing?

46.3% of households in Lenoir County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Lenoir County is currently ranked 33 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

25.8% of Lenoir households responded to the census online versus 39.9% of all NC households.

20.5% of Lenoir households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	58.0%
2	108	56.6%
3	101	49.2%
4	111	48.6%
5	110.01	47.7%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	27.1%
14	103	31.0%
13	112	39.5%
12	107	42.7%
11	105	43.6%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	38.2%
4% to 5.5%	6	50.1%
5.5% to 7.2%	3	44.4%
7.2% or higher	4	41.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	44.8%
2.9% to 5.7%	6	44.6%
5.7% to 9.8%	4	45.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	46.6%
14% to 28%	1	39.5%
28% to 50%	5	47.6%
50% or higher	8	43.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	45.2%
12% to 21%	2	43.6%
21% to 31%	9	49.0%
31% or higher	3	33.6%



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