

McDowell County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is McDowell County performing?

41.8% of households in McDowell County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. McDowell County is currently ranked 62 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

25.2% of McDowell households responded to the census online versus 39.9% of all NC households.

16.6% of McDowell households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.01	48.1%
2	9705	47.1%
3	9704	45.8%
4	9708	43.0%
5	9709.02	41.7%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9702	35.2%
9	9701	36.4%
8	9707	40.8%
7	9706	41.3%
6	9703	41.4%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	40.4%
4% to 5.5%	4	45.6%
5.5% to 7.2%	2	38.4%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	43.5%
2.9% to 5.7%	3	39.5%
5.7% to 9.8%	3	42.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	40.9%
14% to 28%	3	44.8%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	41.3%
21% to 31%	6	41.5%
31% or higher	3	43.5%



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