

Sampson County: Census 2020 Real-Time Response Rates - Week Ending April 19

How is Sampson County performing?

42.4% of households in Sampson County have self-responded to the 2020 Census between March 12 and April 19, 2020, **below** the state response rate of **46.6%**. Sampson County is currently ranked 59 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

17.4% of Sampson households responded to the census online versus 39.9% of all NC households.

25.0% of Sampson households responded to the census by phone or mail versus 6.7% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.02	48.3%
2	9703.01	48.0%
3	9707	46.8%
4	9702	43.0%
5	9706	42.7%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9704	36.2%
10	9710	39.0%
9	9701	39.1%
8	9705	40.2%
7	9709	40.9%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	36.2%
4% to 5.5%	3	44.6%
5.5% to 7.2%	2	39.1%
7.2% or higher	5	43.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	36.2%
2.9% to 5.7%	1	48.0%
5.7% to 9.8%	5	43.0%
9.8% or higher	4	41.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	42.1%
28% to 50%	4	42.7%
50% or higher	5	42.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	48.3%
31% or higher	10	41.7%



CAROLINA
DEMOGRAPHY