# Ashe County: Census 2020 Real-Time Response Rates - Week Ending July 19

# How is Ashe County performing?

**48.0%** of households in Ashe County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Ashe County is currently ranked 78 out of 100 counties in NC.

## How are people responding to the 2020 Census in Ashe County?

**25.7%** of Ashe households responded to the census online versus 45.5% of all NC households.

**22.3%** of Ashe households responded to the census by phone or mail versus 12.8% of all NC households.

# Where are people responding in Ashe County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9704         | 54.0%              |
| 2    | 9702         | 52.2%              |
| 3    | 9703         | 50.5%              |
| 4    | 9705         | 48.9%              |
| 5    | 9708         | 45.3%              |

#### Where are people not responding in Ashe County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 6    | 9707         | 43.6%              |
| 5    | 9708         | 45.3%              |
| 4    | 9705         | 48.9%              |
| 3    | 9703         | 50.5%              |
| 2    | 9702         | 52.2%              |

## How many households in Ashe County self-responded in past census counts?

Historic census self-response rates for Ashe County were 68.0% in 1990, 58.0% in 2000, and 49.8% in 2010.





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#### How are target groups responding in Ashe County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 48.2%                 |
| 4% to 5.5%       | 2           | 47.9%                 |
| 5.5% to 7.2%     | 0           | n.a.                  |
| 7.2% or higher   | 1           | 54.0%                 |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 4           | 50.5%                 |
| 2.9% to 5.7%             | 1           | 43.6%                 |
| 5.7% to 9.8%             | 1           | 48.9%                 |
| 9.8% or higher           | 0           | n.a.                  |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 6           | 49.1%                 |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 0           | n.a.                  |
| 50% or higher        | 0           | n.a.                  |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 0           | n.a.                  |
| 21% to 31%            | 3           | 48.8%                 |
| 31% or higher         | 3           | 49.3%                 |





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