

# Bladen County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is Bladen County performing?

44.4% of households in Bladen County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Bladen County is currently ranked 86 out of 100 counties in NC.

## How are people responding to the 2020 Census in Bladen County?

17.8% of Bladen households responded to the census online versus 45.5% of all NC households.

26.6% of Bladen households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in Bladen County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	49.1%
2	9505	48.2%
3	9503	47.1%
4	9506	47.1%
5	9502	43.4%

## Where are people not responding in Bladen County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9501	34.3%
5	9502	43.4%
4	9506	47.1%
3	9503	47.1%
2	9505	48.2%

## How many households in Bladen County self-responded in past census counts?

Historic census self-response rates for Bladen County were 62.0% in 1990, 45.0% in 2000, and 46.9% in 2010.



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## How are target groups responding in Bladen County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	38.8%
4% to 5.5%	1	49.1%
5.5% to 7.2%	3	47.5%
7.2% or higher	0	n.a.

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	47.6%
2.9% to 5.7%	1	49.1%
5.7% to 9.8%	3	41.6%
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	1	48.2%
28% to 50%	3	41.6%
50% or higher	2	48.1%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	43.5%
31% or higher	3	46.2%



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