Clay County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Clay County performing?

46.1% of households in Clay County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%.** Clay County is currently ranked 81 out of 100 counties in NC.

How are people responding to the 2020 Census in Clay County?

17.5% of Clay households responded to the census online versus 45.5% of all NC households.

28.6% of Clay households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Clay County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9502	48.5%
2	9501	44.1%
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Where are people not responding in Clay County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
2	9501	44.1%
1	9502	48.5%

How many households in Clay County self-responded in past census counts?

Historic census self-response rates for Clay County were 60.0% in 1990, 54.0% in 2000, and 50.1% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Clay County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	46.3%
4% to 5.5%	0	n.a.
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	44.1%
2.9% to 5.7%	1	48.5%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	46.3%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	44.1%
21% to 31%	1	48.5%
31% or higher	0	n.a.



