# Columbus County: Census 2020 Real-Time Response Rates - Week Ending July 19

## **How is Columbus County performing?**

**48.5**% of households in Columbus County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3**%. Columbus County is currently ranked 75 out of 100 counties in NC.

## How are people responding to the 2020 Census in Columbus County?

**20.6%** of Columbus households responded to the census online versus 45.5% of all NC households.

**27.9%** of Columbus households responded to the census by phone or mail versus 12.8% of all NC households.

#### Where are people responding in Columbus County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9308	61.3%
2	9311	55.3%
3	9313	49.5%
4	9310	49.4%
5	9305	49.2%

#### Where are people not responding in Columbus County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9306	41.8%
12	9303	43.0%
11	9302	44.2%
10	9307	46.6%
9	9312	46.8%

#### How many households in Columbus County self-responded in past census counts?

Historic census self-response rates for Columbus County were 61.0% in 1990, 56.0% in 2000, and 57.9% in 2010.



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# How are target groups responding in Columbus County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	49.9%
4% to 5.5%	6	47.0%
5.5% to 7.2%	0	n.a.
7.2% or higher	3	49.8%

# **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	49.4%
2.9% to 5.7%	2	45.9%
5.7% to 9.8%	3	47.9%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	52.0%
28% to 50%	6	47.1%
50% or higher	3	46.7%

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	51.2%
31% or higher	10	47.7%



