

# Duplin County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is Duplin County performing?

**44.7%** of households in Duplin County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Duplin County is currently ranked 85 out of 100 counties in NC.

## How are people responding to the 2020 Census in Duplin County?

**18.5%** of Duplin households responded to the census online versus 45.5% of all NC households.

**26.2%** of Duplin households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in Duplin County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 905.02       | 52.5%              |
| 2    | 906          | 51.9%              |
| 3    | 905.01       | 51.8%              |
| 4    | 907.01       | 46.0%              |
| 5    | 901          | 45.0%              |

## Where are people not responding in Duplin County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 11   | 908.01       | 35.3%              |
| 10   | 902          | 38.9%              |
| 9    | 908.02       | 41.9%              |
| 8    | 904          | 42.2%              |
| 7    | 907.02       | 42.5%              |

## How many households in Duplin County self-responded in past census counts?

Historic census self-response rates for Duplin County were 65.0% in 1990, 59.0% in 2000, and 51.6% in 2010.



CAROLINA  
**DEMOGRAPHY**

## How are target groups responding in Duplin County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 1           | 42.5%                 |
| 4% to 5.5%       | 4           | 48.1%                 |
| 5.5% to 7.2%     | 4           | 40.3%                 |
| 7.2% or higher   | 2           | 47.3%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 2           | 51.8%                 |
| 2.9% to 5.7%             | 0           | n.a.                  |
| 5.7% to 9.8%             | 4           | 45.9%                 |
| 9.8% or higher           | 5           | 40.7%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 2           | 51.8%                 |
| 28% to 50%           | 4           | 45.7%                 |
| 50% or higher        | 5           | 40.8%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 0           | n.a.                  |
| 21% to 31%            | 2           | 48.9%                 |
| 31% or higher         | 9           | 43.7%                 |



CAROLINA  
**DEMOGRAPHY**