

# Franklin County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is Franklin County performing?

**56.5%** of households in Franklin County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Franklin County is currently ranked 46 out of 100 counties in NC.

## How are people responding to the 2020 Census in Franklin County?

**39.9%** of Franklin households responded to the census online versus 45.5% of all NC households.

**16.6%** of Franklin households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	70.7%
2	605.01	66.4%
3	606	64.3%
4	608.02	63.3%
5	604.01	61.8%

## Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	31.4%
11	603.02	50.0%
10	608.01	51.7%
9	602	53.6%
8	604.02	53.7%

## How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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## How are target groups responding in Franklin County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	56.8%
4% to 5.5%	4	59.3%
5.5% to 7.2%	4	57.5%
7.2% or higher	2	48.9%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	59.9%
2.9% to 5.7%	3	62.4%
5.7% to 9.8%	6	51.6%
9.8% or higher	1	61.8%

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	63.7%
28% to 50%	4	50.1%
50% or higher	3	53.2%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	66.4%
12% to 21%	4	57.4%
21% to 31%	4	55.6%
31% or higher	3	53.2%



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