Hertford County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Hertford County performing?

49.7% of households in Hertford County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Hertford County is currently ranked 71 out of 100 counties in NC.

How are people responding to the 2020 Census in Hertford County?

28.2% of Hertford households responded to the census online versus 45.5% of all NC households.

21.5% of Hertford households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Hertford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9504.01 | 55.7% |
| 2 | 9503 | 55.2% |
| 3 | 9501 | 51.6% |
| 4 | 9502 | 45.2% |
| 5 | 9504.02 | 43.8% |

Where are people not responding in Hertford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 5 | 9504.02 | 43.8% |
| 4 | 9502 | 45.2% |
| 3 | 9501 | 51.6% |
| 2 | 9503 | 55.2% |
| 1 | 9504.01 | 55.7% |

How many households in Hertford County self-responded in past census counts?

Historic census self-response rates for Hertford County were 68.0% in 1990, 61.0% in 2000, and 58.9% in 2010.





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How are target groups responding in Hertford County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 2 | 53.4% |
| 4% to 5.5% | 2 | 50.5% |
| 5.5% to 7.2% | 1 | 43.8% |
| 7.2% or higher | 0 | n.a. |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 3 | 50.4% |
| 2.9% to 5.7% | 1 | 55.2% |
| 5.7% to 9.8% | 1 | 45.2% |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 0 | n.a. |
| 28% to 50% | 0 | n.a. |
| 50% or higher | 5 | 50.3% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 1 | 55.7% |
| 31% or higher | 4 | 49.0% |





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