Iredell County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Iredell County performing?

64.2% of households in Iredell County have self-responded to the 2020 Census between March 12 and July 19, 2020, **above** the state response rate of **58.3%**. Iredell County is currently ranked 8 out of 100 counties in NC.

How are people responding to the 2020 Census in Iredell County?

53.3% of Iredell households responded to the census online versus 45.5% of all NC households.

10.9% of Iredell households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 606.02 | 78.6% |
| 2 | 615.02 | 73.0% |
| 3 | 615.03 | 72.5% |
| 4 | 614.01 | 71.7% |
| 4 | 614.06 | 71.7% |

Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 44 | 602 | 43.6% |
| 43 | 603 | 46.4% |
| 42 | 609.01 | 52.9% |
| 41 | 604 | 53.9% |
| 40 | 616.01 | 54.6% |

How many households in Iredell County self-responded in past census counts?

Historic census self-response rates for Iredell County were 69.0% in 1990, 65.0% in 2000, and 69.9% in 2010.





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How are target groups responding in Iredell County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 11 | 66.8% |
| 4% to 5.5% | 15 | 64.3% |
| 5.5% to 7.2% | 7 | 63.8% |
| 7.2% or higher | 11 | 60.8% |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 10 | 66.6% |
| 2.9% to 5.7% | 12 | 65.8% |
| 5.7% to 9.8% | 15 | 63.3% |
| 9.8% or higher | 7 | 58.6% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 17 | 67.6% |
| 14% to 28% | 15 | 64.0% |
| 28% to 50% | 7 | 63.5% |
| 50% or higher | 5 | 52.2% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 9 | 68.4% |
| 12% to 21% | 18 | 66.1% |
| 21% to 31% | 12 | 61.1% |
| 31% or higher | 5 | 55.1% |





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