

Johnston County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Johnston County performing?

63.7% of households in Johnston County have self-responded to the 2020 Census between March 12 and July 19, 2020, **above** the state response rate of **58.3%**. Johnston County is currently ranked 11 out of 100 counties in NC.

How are people responding to the 2020 Census in Johnston County?

50.3% of Johnston households responded to the census online versus 45.5% of all NC households.

13.4% of Johnston households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Johnston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 411.03 | 74.5% |
| 2 | 411.02 | 73.3% |
| 3 | 402.03 | 72.3% |
| 4 | 415.02 | 70.7% |
| 5 | 415.01 | 68.2% |

Where are people not responding in Johnston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 25 | 412.02 | 51.0% |
| 24 | 403.01 | 52.1% |
| 23 | 401 | 52.1% |
| 22 | 403.02 | 53.0% |
| 21 | 412.01 | 54.1% |

How many households in Johnston County self-responded in past census counts?

Historic census self-response rates for Johnston County were 58.0% in 1990, 60.0% in 2000, and 69.4% in 2010.



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How are target groups responding in Johnston County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 2 | 57.4% |
| 4% to 5.5% | 6 | 61.9% |
| 5.5% to 7.2% | 10 | 61.5% |
| 7.2% or higher | 7 | 61.7% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 0 | n.a. |
| 2.9% to 5.7% | 8 | 65.1% |
| 5.7% to 9.8% | 11 | 61.7% |
| 9.8% or higher | 6 | 55.6% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 13 | 64.4% |
| 28% to 50% | 8 | 59.9% |
| 50% or higher | 4 | 54.1% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 3 | 73.4% |
| 12% to 21% | 5 | 64.8% |
| 21% to 31% | 7 | 62.9% |
| 31% or higher | 10 | 54.8% |



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