

# Madison County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is Madison County performing?

**50.0%** of households in Madison County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Madison County is currently ranked 69 out of 100 counties in NC.

## How are people responding to the 2020 Census in Madison County?

**33.0%** of Madison households responded to the census online versus 45.5% of all NC households.

**17.0%** of Madison households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	56.8%
2	107	53.5%
3	104	52.6%
4	105	50.6%
5	101	42.0%

## Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	102	41.6%
5	101	42.0%
4	105	50.6%
3	104	52.6%
2	107	53.5%

## How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



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## How are target groups responding in Madison County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	47.3%
4% to 5.5%	4	50.6%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	48.7%
2.9% to 5.7%	1	53.5%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	49.5%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	56.8%
21% to 31%	2	52.0%
31% or higher	3	45.4%



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