

# McDowell County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is McDowell County performing?

**52.7%** of households in McDowell County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. McDowell County is currently ranked 59 out of 100 counties in NC.

## How are people responding to the 2020 Census in McDowell County?

**29.5%** of McDowell households responded to the census online versus 45.5% of all NC households.

**23.2%** of McDowell households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.02	58.6%
2	9706	57.7%
3	9703	57.3%
4	9709.01	57.1%
5	9705	56.0%

## Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	44.6%
9	9702	47.7%
8	9708	49.7%
7	9707	51.5%
6	9704	53.6%

## How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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## How are target groups responding in McDowell County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	50.9%
4% to 5.5%	4	56.0%
5.5% to 7.2%	2	53.2%
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	55.8%
2.9% to 5.7%	3	49.4%
5.7% to 9.8%	3	54.1%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	52.4%
14% to 28%	3	55.6%
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	57.7%
21% to 31%	6	51.5%
31% or higher	3	55.7%



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