

Pitt County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Pitt County performing?

55.9% of households in Pitt County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3%**. Pitt County is currently ranked 49 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

45.1% of Pitt households responded to the census online versus 45.5% of all NC households.

10.8% of Pitt households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	73.2%
2	10.03	71.7%
3	13.03	70.7%
4	13.02	70.0%
5	10.02	67.1%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	27.5%
31	2.01	35.6%
30	5.02	46.4%
29	20.01	46.7%
28	9	47.7%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	49.0%
4% to 5.5%	6	59.5%
5.5% to 7.2%	11	55.7%
7.2% or higher	8	60.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	53.7%
2.9% to 5.7%	6	60.5%
5.7% to 9.8%	9	57.7%
9.8% or higher	3	55.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	71.7%
14% to 28%	5	55.4%
28% to 50%	18	57.9%
50% or higher	8	51.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	71.9%
12% to 21%	14	61.4%
21% to 31%	8	49.7%
31% or higher	7	46.6%



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