

# Rockingham County: Census 2020 Real-Time Response Rates - Week Ending July 19

## How is Rockingham County performing?

**60.5%** of households in Rockingham County have self-responded to the 2020 Census between March 12 and July 19, 2020, **above** the state response rate of **58.3%**. Rockingham County is currently ranked 27 out of 100 counties in NC.

## How are people responding to the 2020 Census in Rockingham County?

**34.4%** of Rockingham households responded to the census online versus 45.5% of all NC households.

**26.1%** of Rockingham households responded to the census by phone or mail versus 12.8% of all NC households.

## Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	68.0%
2	410.02	67.1%
3	415	65.4%
4	411	64.8%
5	416.01	64.6%

## Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	52.0%
20	412	52.3%
19	402	54.8%
18	413	56.5%
17	405.01	57.5%

## How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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## How are target groups responding in Rockingham County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	62.2%
4% to 5.5%	6	58.9%
5.5% to 7.2%	6	60.4%
7.2% or higher	3	60.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	62.3%
2.9% to 5.7%	6	57.8%
5.7% to 9.8%	2	60.3%
9.8% or higher	1	56.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	66.2%
14% to 28%	13	61.1%
28% to 50%	5	58.4%
50% or higher	1	52.3%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	66.4%
21% to 31%	10	60.9%
31% or higher	9	58.9%



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