Wayne County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Wayne County performing?

57.6% of households in Wayne County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3**%. Wayne County is currently ranked 40 out of 100 counties in NC.

How are people responding to the 2020 Census in Wayne County?

39.9% of Wayne households responded to the census online versus 45.5% of all NC households.

17.7% of Wayne households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Wayne County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	1.02	71.5%
2	3.03	65.3%
3	4.01	65.2%
4	11.02	64.7%
5	13.01	63.5%

Where are people not responding in Wayne County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
26	20	36.5%
25	18	42.3%
24	15	43.8%
23	6.02	46.5%
22	8	48.8%

How many households in Wayne County self-responded in past census counts?

Historic census self-response rates for Wayne County were 60.0% in 1990, 62.0% in 2000, and 65.9% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Wayne County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	55.9%
4% to 5.5%	5	57.2%
5.5% to 7.2%	5	62.1%
7.2% or higher	10	53.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	48.5%
2.9% to 5.7%	8	58.4%
5.7% to 9.8%	9	59.9%
9.8% or higher	5	53.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	58.3%
14% to 28%	7	61.7%
28% to 50%	8	58.9%
50% or higher	10	50.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	64.4%
12% to 21%	4	62.9%
21% to 31%	13	55.2%
31% or higher	6	50.7%



