Wilson County: Census 2020 Real-Time Response Rates - Week Ending July 19

How is Wilson County performing?

58.0% of households in Wilson County have self-responded to the 2020 Census between March 12 and July 19, 2020, **below** the state response rate of **58.3**%. Wilson County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

36.9% of Wilson households responded to the census online versus 45.5% of all NC households.

21.1% of Wilson households responded to the census by phone or mail versus 12.8% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	74.3%
2	5.02	73.0%
3	6	65.9%
4	4	63.8%
5	14	62.8%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	29.2%
18	1	40.5%
17	8.01	41.1%
16	7	45.6%
15	11	45.8%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	53.1%
4% to 5.5%	5	59.8%
5.5% to 7.2%	5	60.5%
7.2% or higher	6	46.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	63.3%
2.9% to 5.7%	4	54.8%
5.7% to 9.8%	9	52.3%
9.8% or higher	3	53.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	63.9%
28% to 50%	8	60.5%
50% or higher	8	45.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	62.8%
12% to 21%	4	68.7%
21% to 31%	7	57.4%
31% or higher	7	43.0%



