

Franklin County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Franklin County performing?

61.1% of households in Franklin County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Franklin County is currently ranked 42 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

43.6% of Franklin households responded to the census online versus 48.6% of all NC households.

17.5% of Franklin households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	74.9%
2	605.01	71.9%
3	606	69.5%
4	604.01	68.3%
4	608.02	68.3%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	35.8%
11	603.02	52.8%
10	608.01	55.2%
9	604.02	58.2%
8	602	58.4%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	61.8%
4% to 5.5%	4	63.9%
5.5% to 7.2%	4	61.4%
7.2% or higher	2	53.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	64.6%
2.9% to 5.7%	3	66.5%
5.7% to 9.8%	6	55.9%
9.8% or higher	1	68.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	68.6%
28% to 50%	4	54.7%
50% or higher	3	56.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	71.9%
12% to 21%	4	62.1%
21% to 31%	4	60.4%
31% or higher	3	56.8%



CAROLINA
DEMOGRAPHY