

## Madison County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

### How is Madison County performing?

**54.3%** of households in Madison County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Madison County is currently ranked 66 out of 100 counties in NC.

### How are people responding to the 2020 Census in Madison County?

**36.3%** of Madison households responded to the census online versus 48.6% of all NC households.

**18.0%** of Madison households responded to the census by phone or mail versus 13.6% of all NC households.

### Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	62.5%
2	107	58.4%
3	105	55.3%
4	104	54.2%
5	102	45.3%

### Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	101	44.7%
5	102	45.3%
4	104	54.2%
3	105	55.3%
2	107	58.4%

### How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



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## How are target groups responding in Madison County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	49.5%
4% to 5.5%	4	55.4%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	52.4%
2.9% to 5.7%	1	58.4%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	53.4%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	62.5%
21% to 31%	2	56.9%
31% or higher	3	48.1%



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