

Pitt County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Pitt County performing?

59.8% of households in Pitt County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Pitt County is currently ranked 47 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

48.2% of Pitt households responded to the census online versus 48.6% of all NC households.

11.6% of Pitt households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	76.2%
2	10.03	75.4%
3	13.03	75.0%
4	13.02	74.3%
5	13.01	71.2%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	30.4%
31	2.01	40.0%
30	20.01	49.5%
29	9	50.3%
28	5.02	50.9%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	52.7%
4% to 5.5%	6	63.2%
5.5% to 7.2%	11	59.6%
7.2% or higher	8	64.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	57.4%
2.9% to 5.7%	6	64.3%
5.7% to 9.8%	9	61.9%
9.8% or higher	3	58.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	75.4%
14% to 28%	5	59.5%
28% to 50%	18	61.9%
50% or higher	8	54.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	75.5%
12% to 21%	14	65.7%
21% to 31%	8	53.2%
31% or higher	7	49.8%



CAROLINA
DEMOGRAPHY