

Richmond County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Richmond County performing?

53.1% of households in Richmond County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Richmond County is currently ranked 70 out of 100 counties in NC.

How are people responding to the 2020 Census in Richmond County?

27.9% of Richmond households responded to the census online versus 48.6% of all NC households.

25.2% of Richmond households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Richmond County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9704	64.7%
2	9709	61.5%
3	9705	54.8%
4	9703	54.1%
5	9706	53.2%

Where are people not responding in Richmond County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9707	43.7%
10	9702	45.5%
9	9710	47.5%
8	9711	51.8%
7	9701	52.5%

How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.



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How are target groups responding in Richmond County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	53.6%
4% to 5.5%	4	54.5%
5.5% to 7.2%	1	43.7%
7.2% or higher	4	53.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	55.4%
2.9% to 5.7%	1	54.8%
5.7% to 9.8%	3	47.5%
9.8% or higher	1	52.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	57.8%
28% to 50%	6	52.3%
50% or higher	3	51.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	57.3%
21% to 31%	4	54.9%
31% or higher	5	49.7%