

# Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

## How is Rockingham County performing?

**63.5%** of households in Rockingham County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **above** the state response rate of **62.2%**. Rockingham County is currently ranked 28 out of 100 counties in NC.

## How are people responding to the 2020 Census in Rockingham County?

**36.6%** of Rockingham households responded to the census online versus 48.6% of all NC households.

**26.9%** of Rockingham households responded to the census by phone or mail versus 13.6% of all NC households.

## Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	410.02	70.2%
2	416.02	70.1%
3	415	68.2%
4	411	68.2%
5	416.01	67.5%

## Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
20	404	55.5%
20	412	55.5%
19	402	57.4%
18	413	58.8%
17	405.01	60.2%

## How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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## How are target groups responding in Rockingham County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	65.5%
4% to 5.5%	6	61.9%
5.5% to 7.2%	6	63.3%
7.2% or higher	3	63.1%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	65.1%
2.9% to 5.7%	6	60.8%
5.7% to 9.8%	2	64.1%
9.8% or higher	1	58.8%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	68.8%
14% to 28%	13	64.2%
28% to 50%	5	61.1%
50% or higher	1	55.5%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	69.1%
21% to 31%	10	64.0%
31% or higher	9	61.7%



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