

Sampson County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

How is Sampson County performing?

54.8% of households in Sampson County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Sampson County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

23.8% of Sampson households responded to the census online versus 48.6% of all NC households.

31.0% of Sampson households responded to the census by phone or mail versus 13.6% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.01	61.2%
2	9703.02	59.5%
3	9707	59.0%
4	9708	54.8%
5	9706	54.8%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9710	49.2%
10	9704	50.4%
9	9709	51.8%
8	9701	52.1%
7	9705	53.8%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



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How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	50.4%
4% to 5.5%	3	56.2%
5.5% to 7.2%	2	50.6%
7.2% or higher	5	56.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	50.4%
2.9% to 5.7%	1	61.2%
5.7% to 9.8%	5	54.8%
9.8% or higher	4	53.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	55.8%
28% to 50%	4	54.9%
50% or higher	5	53.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	59.5%
31% or higher	10	54.1%



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