

## Swain County: Census 2020 Real-Time Response Rates - Week Ending Sep 20

### How is Swain County performing?

**35.8%** of households in Swain County have self-responded to the 2020 Census between March 12 and Sep 20, 2020, **below** the state response rate of **62.2%**. Swain County is currently ranked 97 out of 100 counties in NC.

### How are people responding to the 2020 Census in Swain County?

**19.3%** of Swain households responded to the census online versus 48.6% of all NC households.

**16.5%** of Swain households responded to the census by phone or mail versus 13.6% of all NC households.

### Where are people responding in Swain County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9602	37.6%
2	9603.01	36.7%
3	9603.02	36.3%
4	9401	33.1%
5	9802	4.5%

### Where are people not responding in Swain County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9802	4.5%
4	9401	33.1%
3	9603.02	36.3%
2	9603.01	36.7%
1	9602	37.6%

### How many households in Swain County self-responded in past census counts?

Historic census self-response rates for Swain County were 54.0% in 1990, 48.0% in 2000, and 33.9% in 2010.



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## How are target groups responding in Swain County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	37.6%
4% to 5.5%	1	36.7%
5.5% to 7.2%	1	36.3%
7.2% or higher	1	33.1%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	35.4%
2.9% to 5.7%	1	37.6%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	36.5%
14% to 28%	1	37.6%
28% to 50%	0	n.a.
50% or higher	1	33.1%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	4	35.9%



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