

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending June 22

How is Brunswick County performing?

49.9% of households in Brunswick County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Brunswick County is currently ranked 68 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

39.3% of Brunswick households responded to the census online versus 45.2% of all NC households.

10.6% of Brunswick households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	74.4%
2	201.03	72.4%
3	203.04	69.6%
4	205.07	67.7%
5	202.01	66.1%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	9.1%
31	205.12	14.4%
30	204.02	23.2%
29	203.1	23.6%
28	203.09	34.5%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	44.5%
4% to 5.5%	6	63.7%
5.5% to 7.2%	1	37.9%
7.2% or higher	5	56.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	47.3%
2.9% to 5.7%	12	51.7%
5.7% to 9.8%	5	52.1%
9.8% or higher	1	50.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	45.6%
14% to 28%	9	55.7%
28% to 50%	5	53.6%
50% or higher	1	50.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	47.6%
12% to 21%	15	54.2%
21% to 31%	4	35.7%
31% or higher	4	52.4%



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