## Catawba County: Census 2020 Real-Time Response Rates - Week Ending June 2

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## How is Catawba County performing?

63.5\% of households in Catawba County have self-responded to the 2020 Census between March 12 and June 22, 2020, above the state response rate of $\mathbf{5 7 . 9 \%}$. Catawba County is currently ranked 9 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Catawba County?
49.2\% of Catawba households responded to the census online versus $45.2 \%$ of all NC households.
$\mathbf{1 4 . 3} \%$ of Catawba households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Catawba County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 105.02 | $75.5 \%$ |
| $\mathbf{2}$ | 118.01 | $73.0 \%$ |
| $\mathbf{3}$ | 117.01 | $72.6 \%$ |
| $\mathbf{4}$ | 103.02 | $70.9 \%$ |
| $\mathbf{5}$ | 103.01 | $68.2 \%$ |

Where are people not responding in Catawba County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 1}$ | 109 | $43.7 \%$ |
| $\mathbf{3 0}$ | 110 | $49.6 \%$ |
| $\mathbf{2 9}$ | 104.02 | $51.2 \%$ |
| $\mathbf{2 8}$ | 107 | $53.4 \%$ |
| $\mathbf{2 7}$ | 103.04 | $58.4 \%$ |

How many households in Catawba County self-responded in past census counts?
Historic census self-response rates for Catawba County were $66.0 \%$ in 1990, 66.0\% in 2000, and $68.3 \%$ in 2010.

How are target groups responding in Catawba County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $62.5 \%$ |
| $4 \%$ to $5.5 \%$ | 9 | $62.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 10 | $65.0 \%$ |
| $7.2 \%$ or higher | 6 | $61.9 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 7 | $64.9 \%$ |
| $2.9 \%$ to $5.7 \%$ | 7 | $63.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 9 | $65.6 \%$ |
| $9.8 \%$ or higher | 8 | $59.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| $\%$ Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 10 | $66.2 \%$ |
| $14 \%$ to $28 \%$ | 12 | $66.0 \%$ |
| $28 \%$ to $50 \%$ | 7 | $59.0 \%$ |
| $50 \%$ or higher | 2 | $46.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $68.8 \%$ |
| $12 \%$ to $21 \%$ | 14 | $65.5 \%$ |
| $21 \%$ to $31 \%$ | 10 | $62.4 \%$ |
| $31 \%$ or higher | 4 | $53.3 \%$ |

