# **Cherokee County: Census 2020 Real-Time Response Rates - Week Ending June 22**

# **How is Cherokee County performing?**

**45.1%** of households in Cherokee County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Cherokee County is currently ranked 82 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cherokee County?

17.7% of Cherokee households responded to the census online versus 45.2% of all NC households.

**27.4%** of Cherokee households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Cherokee County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9305	51.9%
2	9304	49.4%
3	9306.02	45.4%
4	9303	44.0%
5	9306.01	43.7%

#### Where are people not responding in Cherokee County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
7	9301	34.4%
6	9302	41.7%
5	9306.01	43.7%
4	9303	44.0%
3	9306.02	45.4%

### How many households in Cherokee County self-responded in past census counts?

Historic census self-response rates for Cherokee County were 61.0% in 1990, 52.0% in 2000, and 45.1% in 2010.



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## How are target groups responding in Cherokee County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	46.2%
4% to 5.5%	4	43.0%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

# **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	42.7%
2.9% to 5.7%	3	46.5%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	44.4%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

## No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	46.4%
31% or higher	2	39.2%



