

# Cumberland County: Census 2020 Real-Time Response Rates - Week Ending June 22

## How is Cumberland County performing?

**56.1%** of households in Cumberland County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Cumberland County is currently ranked 46 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cumberland County?

**44.4%** of Cumberland households responded to the census online versus 45.2% of all NC households.

**11.7%** of Cumberland households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	72.8%
2	34.06	69.4%
4	32.01	69.0%
5	30.01	65.3%
6	32.05	65.1%

## Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	35.7%
63	34.05	36.3%
63	34.07	36.3%
62	34.01	39.6%
61	10	40.1%

## How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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## How are target groups responding in Cumberland County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	47.7%
4% to 5.5%	10	54.3%
5.5% to 7.2%	20	55.8%
7.2% or higher	32	54.0%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	52.0%
2.9% to 5.7%	23	51.8%
5.7% to 9.8%	30	55.6%
9.8% or higher	6	60.4%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	64.5%
28% to 50%	26	55.7%
50% or higher	34	52.3%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	54.8%
12% to 21%	23	57.3%
21% to 31%	16	55.1%
31% or higher	9	45.3%



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