## Franklin County: Census 2020 Real-Time Response Rates - Week Ending June 2 2

## How is Franklin County performing?

$\mathbf{5 6 . 1 \%}$ of households in Franklin County have self-responded to the 2020 Census between March 12 and June 22,2020 , below the state response rate of $57.9 \%$. Franklin County is currently ranked 46 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Franklin County?
39.6\% of Franklin households responded to the census online versus $45.2 \%$ of all NC households.
$16.5 \%$ of Franklin households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Franklin County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 605.02 | $69.9 \%$ |
| $\mathbf{2}$ | 605.01 | $65.8 \%$ |
| $\mathbf{3}$ | 606 | $64.0 \%$ |
| $\mathbf{4}$ | 608.02 | $63.0 \%$ |
| $\mathbf{5}$ | 604.01 | $61.7 \%$ |

Where are people not responding in Franklin County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 2}$ | 607 | $30.8 \%$ |
| $\mathbf{1 1}$ | 603.02 | $49.9 \%$ |
| $\mathbf{1 0}$ | 608.01 | $51.3 \%$ |
| $\mathbf{9}$ | 602 | $53.1 \%$ |
| $\mathbf{8}$ | 604.02 | $53.3 \%$ |

How many households in Franklin County self-responded in past census counts?
Historic census self-response rates for Franklin County were 53.0\% in 1990, 62.0\% in 2000, and 62.0\% in 2010.

How are target groups responding in Franklin County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $56.5 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $59.0 \%$ |
| $5.5 \%$ to $7.2 \%$ | 4 | $57.1 \%$ |
| $7.2 \%$ or higher | 2 | $48.3 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 2 | $59.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 3 | $61.9 \%$ |
| $5.7 \%$ to $9.8 \%$ | 6 | $51.2 \%$ |
| $9.8 \%$ or higher | 1 | $61.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 5 | $63.2 \%$ |
| $28 \%$ to $50 \%$ | 4 | $49.8 \%$ |
| $50 \%$ or higher | 3 | $53.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 1 | $65.8 \%$ |
| $12 \%$ to $21 \%$ | 4 | $56.9 \%$ |
| $21 \%$ to $31 \%$ | 4 | $55.3 \%$ |
| $31 \%$ or higher | 3 | $53.0 \%$ |

