Hoke County: Census 2020 Real-Time Response Rates - Week Ending June 22
How is Hoke County performing?
53.0\% of households in Hoke County have self-responded to the 2020 Census between March 12 and June 22,2020 , below the state response rate of $57.9 \%$. Hoke County is currently ranked 56 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Hoke County?
39.9\% of Hoke households responded to the census online versus $45.2 \%$ of all NC households.
$13.1 \%$ of Hoke households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Hoke County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9701.03 | $59.9 \%$ |
| $\mathbf{2}$ | 9701.01 | $55.9 \%$ |
| $\mathbf{3}$ | 9701.02 | $55.6 \%$ |
| $\mathbf{4}$ | 9703 | $50.8 \%$ |
| $\mathbf{5}$ | 9702.01 | $49.0 \%$ |

## Where are people not responding in Hoke County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{8}$ | 9704.02 | $43.1 \%$ |
| $\mathbf{7}$ | 9704.01 | $45.3 \%$ |
| $\mathbf{6}$ | 9702.02 | $48.0 \%$ |
| $\mathbf{5}$ | 9702.01 | $49.0 \%$ |
| $\mathbf{4}$ | 9703 | $50.8 \%$ |

How many households in Hoke County self-responded in past census counts?
Historic census self-response rates for Hoke County were $49.0 \%$ in 1990, 59.0\% in 2000, and 63.2\% in 2010.

How are target groups responding in Hoke County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $46.9 \%$ |
| $4 \%$ to $5.5 \%$ | 1 | $49.0 \%$ |
| $5.5 \%$ to $7.2 \%$ | 0 | n.a. |
| $7.2 \%$ or higher | 5 | $52.9 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 1 | $49.0 \%$ |
| $2.9 \%$ to $5.7 \%$ | 4 | $53.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 2 | $50.4 \%$ |
| $9.8 \%$ or higher | 1 | $43.1 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 3 | $54.8 \%$ |
| $50 \%$ or higher | 5 | $48.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 2 | $57.7 \%$ |
| $12 \%$ to $21 \%$ | 1 | $55.9 \%$ |
| $21 \%$ to $31 \%$ | 2 | $48.5 \%$ |
| $31 \%$ or higher | 3 | $46.4 \%$ |

