Iredell County: Census 2020 Real-Time Response Rates - Week Ending June 22
How is Iredell County performing?
$63.8 \%$ of households in Iredell County have self-responded to the 2020 Census between March 12 and June 22,2020 , above the state response rate of $57.9 \%$. Iredell County is currently ranked 8 out of 100 counties in NC.

How are people responding to the 2020 Census in Iredell County?
52.9\% of Iredell households responded to the census online versus $45.2 \%$ of all NC households.
$10.9 \%$ of Iredell households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 606.02 | $77.8 \%$ |
| $\mathbf{2}$ | 615.02 | $72.5 \%$ |
| $\mathbf{3}$ | 615.03 | $72.3 \%$ |
| $\mathbf{4}$ | 614.01 | $71.2 \%$ |
| $\mathbf{4}$ | 614.06 | $71.2 \%$ |

Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{4 4}$ | 602 | $42.9 \%$ |
| 43 | 603 | $46.1 \%$ |
| $\mathbf{4 2}$ | 609.01 | $52.9 \%$ |
| $\mathbf{4 1}$ | 604 | $53.4 \%$ |
| $\mathbf{4 0}$ | 616.01 | $54.4 \%$ |

How many households in Iredell County self-responded in past census counts?
Historic census self-response rates for Iredell County were 69.0\% in 1990, 65.0\% in 2000, and 69.9\% in 2010.

How are target groups responding in Iredell County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 11 | $66.3 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $63.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 7 | $63.5 \%$ |
| $7.2 \%$ or higher | 11 | $60.4 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 10 | $66.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 12 | $65.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 15 | $62.9 \%$ |
| $9.8 \%$ or higher | 7 | $58.2 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 17 | $67.2 \%$ |
| $14 \%$ to $28 \%$ | 15 | $63.6 \%$ |
| $28 \%$ to $50 \%$ | 7 | $63.1 \%$ |
| $50 \%$ or higher | 5 | $51.7 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 9 | $67.8 \%$ |
| $12 \%$ to $21 \%$ | 18 | $65.8 \%$ |
| $21 \%$ to $31 \%$ | 12 | $60.7 \%$ |
| $31 \%$ or higher | 5 | $54.7 \%$ |

