Jackson County: Census 2020 Real-Time Response Rates - Week Ending June 2 2

## How is Jackson County performing?

30.6\% of households in Jackson County have self-responded to the 2020 Census between March 12 and June 22,2020 , below the state response rate of $57.9 \%$. Jackson County is currently ranked 97 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Jackson County?
$\mathbf{2 1 . 8 \%}$ of Jackson households responded to the census online versus $45.2 \%$ of all NC households.
$8.8 \%$ of Jackson households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Jackson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9504 | $47.8 \%$ |
| $\mathbf{2}$ | 9503 | $44.6 \%$ |
| $\mathbf{3}$ | 9505 | $44.0 \%$ |
| $\mathbf{4}$ | 9502 | $35.7 \%$ |
| $\mathbf{5}$ | 9506 | $33.1 \%$ |

Where are people not responding in Jackson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{9}$ | 9509 | $12.9 \%$ |
| $\mathbf{8}$ | 9508 | $16.5 \%$ |
| $\mathbf{7}$ | 9402 | $25.0 \%$ |
| $\mathbf{6}$ | 9507 | $32.0 \%$ |
| $\mathbf{5}$ | 9506 | $33.1 \%$ |

How many households in Jackson County self-responded in past census counts?
Historic census self-response rates for Jackson County were $53.0 \%$ in 1990, 48.0\% in 2000, and 33.7\% in 2010.

How are target groups responding in Jackson County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 4 | $26.8 \%$ |
| $4 \%$ to $5.5 \%$ | 2 | $28.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 2 | $45.9 \%$ |
| $7.2 \%$ or higher | 1 | $35.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 5 | $36.5 \%$ |
| $2.9 \%$ to $5.7 \%$ | 2 | $30.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 1 | $32.0 \%$ |
| $9.8 \%$ or higher | 1 | $16.5 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 6 | $36.3 \%$ |
| $14 \%$ to $28 \%$ | 2 | $24.3 \%$ |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 1 | $25.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 5 | $36.3 \%$ |
| $31 \%$ or higher | 4 | $27.6 \%$ |

