Jackson County: Census 2020 Real-Time Response Rates - Week Ending June 2

How is Jackson County performing?

30.6% of households in Jackson County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9**%. Jackson County is currently ranked 97 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

21.8% of Jackson households responded to the census online versus 45.2% of all NC households.

8.8% of Jackson households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	47.8%
2	9503	44.6%
3	9505	44.0%
4	9502	35.7%
5	9506	33.1%

Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	12.9%
8	9508	16.5%
7	9402	25.0%
6	9507	32.0%
5	9506	33.1%

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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How are target groups responding in Jackson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	26.8%
4% to 5.5%	2	28.5%
5.5% to 7.2%	2	45.9%
7.2% or higher	1	35.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	36.5%
2.9% to 5.7%	2	30.3%
5.7% to 9.8%	1	32.0%
9.8% or higher	1	16.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	36.3%
14% to 28%	2	24.3%
28% to 50%	0	n.a.
50% or higher	1	25.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	36.3%
31% or higher	4	27.6%



