

## Lenoir County: Census 2020 Real-Time Response Rates - Week Ending June 22

### How is Lenoir County performing?

**56.0%** of households in Lenoir County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Lenoir County is currently ranked 48 out of 100 counties in NC.

### How are people responding to the 2020 Census in Lenoir County?

**29.5%** of Lenoir households responded to the census online versus 45.2% of all NC households.

**26.5%** of Lenoir households responded to the census by phone or mail versus 12.7% of all NC households.

### Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	68.7%
2	106	64.8%
3	110.01	63.3%
4	110.02	58.7%
5	101	57.2%

### Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	30.9%
14	103	36.4%
13	105	50.2%
12	107	50.6%
11	102	52.3%

### How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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## How are target groups responding in Lenoir County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	44.1%
4% to 5.5%	6	59.9%
5.5% to 7.2%	3	56.6%
7.2% or higher	4	48.1%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	51.7%
2.9% to 5.7%	6	54.8%
5.7% to 9.8%	4	55.5%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	55.0%
14% to 28%	1	54.5%
28% to 50%	5	58.4%
50% or higher	8	51.0%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	58.7%
12% to 21%	2	58.9%
21% to 31%	9	57.2%
31% or higher	3	39.3%



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