

## Macon County: Census 2020 Real-Time Response Rates - Week Ending June 22

### How is Macon County performing?

**36.8%** of households in Macon County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Macon County is currently ranked 95 out of 100 counties in NC.

### How are people responding to the 2020 Census in Macon County?

**22.5%** of Macon households responded to the census online versus 45.2% of all NC households.

**14.3%** of Macon households responded to the census by phone or mail versus 12.7% of all NC households.

### Where are people responding in Macon County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9703.02      | 50.8%              |
| 2    | 9703.01      | 47.3%              |
| 3    | 9704         | 43.3%              |
| 4    | 9707         | 43.1%              |
| 5    | 9706         | 41.1%              |

### Where are people not responding in Macon County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 9    | 9705.02      | 16.0%              |
| 8    | 9705.01      | 17.0%              |
| 7    | 9702         | 34.5%              |
| 6    | 9701         | 38.9%              |
| 5    | 9706         | 41.1%              |

### How many households in Macon County self-responded in past census counts?

Historic census self-response rates for Macon County were 52.0% in 1990, 49.0% in 2000, and 42.9% in 2010.



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## How are target groups responding in Macon County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 25.4%                 |
| 4% to 5.5%       | 3           | 38.2%                 |
| 5.5% to 7.2%     | 1           | 43.3%                 |
| 7.2% or higher   | 2           | 49.0%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 1           | 34.5%                 |
| 2.9% to 5.7%             | 5           | 37.5%                 |
| 5.7% to 9.8%             | 3           | 36.6%                 |
| 9.8% or higher           | 0           | n.a.                  |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 7           | 33.4%                 |
| 14% to 28%           | 2           | 49.0%                 |
| 28% to 50%           | 0           | n.a.                  |
| 50% or higher        | 0           | n.a.                  |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 1           | 17.0%                 |
| 21% to 31%            | 5           | 38.4%                 |
| 31% or higher         | 3           | 41.0%                 |



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