

# Mecklenburg County: Census 2020 Real-Time Response Rates - Week Ending June 22

## How is Mecklenburg County performing?

**60.9%** of households in Mecklenburg County have self-responded to the 2020 Census between March 12 and June 22, 2020, **above** the state response rate of **57.9%**. Mecklenburg County is currently ranked 20 out of 100 counties in NC.

## How are people responding to the 2020 Census in Mecklenburg County?

**54.3%** of Mecklenburg households responded to the census online versus 45.2% of all NC households.

**6.6%** of Mecklenburg households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 58.48        | 86.4%              |
| 2    | 58.46        | 85.5%              |
| 3    | 9803         | 83.3%              |
| 4    | 30.15        | 81.9%              |
| 5    | 30.07        | 81.4%              |

## Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 231  | 56.09        | 27.2%              |
| 230  | 53.08        | 32.0%              |
| 229  | 38.08        | 33.8%              |
| 228  | 31.09        | 36.5%              |
| 227  | 56.04        | 37.2%              |

## How many households in Mecklenburg County self-responded in past census counts?

Historic census self-response rates for Mecklenburg County were 68.0% in 1990, 68.0% in 2000, and 67.3% in 2010.



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## How are target groups responding in Mecklenburg County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 31          | 58.3%                 |
| 4% to 5.5%       | 44          | 64.3%                 |
| 5.5% to 7.2%     | 71          | 63.5%                 |
| 7.2% or higher   | 85          | 58.2%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 11          | 58.0%                 |
| 2.9% to 5.7%             | 24          | 64.8%                 |
| 5.7% to 9.8%             | 52          | 63.5%                 |
| 9.8% or higher           | 144         | 59.7%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 27          | 69.7%                 |
| 14% to 28%           | 42          | 70.2%                 |
| 28% to 50%           | 38          | 64.3%                 |
| 50% or higher        | 124         | 55.0%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 133         | 66.6%                 |
| 12% to 21%            | 42          | 56.2%                 |
| 21% to 31%            | 30          | 54.3%                 |
| 31% or higher         | 26          | 48.2%                 |



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