

North Carolina: Census 2020 Real-Time Response Rates - Week Ending June 22

Overall Self-Response Rates in NC

57.9% of households in NC have self-responded to the 2020 Census between March 12 and June 22, 2020. The top performing state is Minnesota (71.2%). North Carolina is currently ranked 34 out of 50 states and D.C. for self-response rate. Nationally, 61.6% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

45.2% of NC households responded to the census online versus 49.2% of households nationwide.

12.7% of NC households responded to the census by phone or mail versus 12.4% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	69.3%
2	Orange County	67.6%
3	Wake County	66.9%
4	Davie County	66.3%
5	Chatham County	66.2%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	28.1%
99	Graham County	28.4%
98	Swain County	29.9%
97	Jackson County	30.6%
96	Dare County	33.4%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



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How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	55.8%
4.1% to 5.5%	541	59.3%
5.5% to 7.2%	541	59.9%
7.2% or higher	541	56.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	54.1%
2.9% to 5.7%	541	58.3%
5.7% to 9.8%	541	59.6%
9.8% or higher	541	59.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	58.6%
14% to 28%	541	62.8%
28% to 50%	541	58.7%
50% or higher	541	51.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	66.3%
12% to 21%	541	59.7%
21% to 31%	541	55.5%
31% or higher	541	49.9%



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