Robeson County: Census 2020 Real-Time Response Rates – Week Ending June 2 2

How is Robeson County performing?

45.1% of households in Robeson County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%.** Robeson County is currently ranked 82 out of 100 counties in NC.

How are people responding to the 2020 Census in Robeson County?

20.8% of Robeson households responded to the census online versus 45.2% of all NC households.

24.3% of Robeson households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Robeson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9609	60.2%
2	9613.01	59.5%
3	9614	53.3%
4	9607.01	52.2%
4	9612	52.2%

Where are people not responding in Robeson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
31	9608.02	28.7%
30	9605.02	29.4%
29	9608.01	34.2%
28	9602.02	36.0%
27	9620.01	38.6%

How many households in Robeson County self-responded in past census counts?

Historic census self-response rates for Robeson County were 52.0% in 1990, 56.0% in 2000, and 54.9% in 2010.

NC COUNTS COALITION
2020 CENSUS

CAROLINA
DEMOGRAPHY

https://ncdemography.org | demography@unc.edu

How are target groups responding in Robeson County?

Young Children - *5.9% of NC population ages 0-4*

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	49.2%
4% to 5.5%	6	43.2%
5.5% to 7.2%	12	47.2%
7.2% or higher	11	43.0%

Immigrant Population - *7.9% of NC population is foreign-born*

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	41.8%
2.9% to 5.7%	5	49.8%
5.7% to 9.8%	8	47.4%
9.8% or higher	3	47.2%

Minority Population - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	5	53.4%
50% or higher	26	43.4%

No Internet - *21% of NC households do not have Internet at home*

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	54.6%
31% or higher	28	44.0%