Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Ju ne 22

## How is Rockingham County performing?

$\mathbf{6 0 . 2 \%}$ of households in Rockingham County have self-responded to the 2020 Census between March 12 and June 22, 2020, above the state response rate of $57.9 \%$. Rockingham County is currently ranked 27 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Rockingham County?
$34.1 \%$ of Rockingham households responded to the census online versus $45.2 \%$ of all NC households.
$\mathbf{2 6 . 1}$ \% of Rockingham households responded to the census by phone or mail versus $12.7 \%$ of all NC households.

## Where are people responding in Rockingham County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 416.02 | $67.5 \%$ |
| $\mathbf{2}$ | 410.02 | $66.7 \%$ |
| $\mathbf{3}$ | 415 | $65.1 \%$ |
| $\mathbf{4}$ | 411 | $64.4 \%$ |
| $\mathbf{5}$ | 407 | $64.0 \%$ |

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 1}$ | 404 | $51.8 \%$ |
| $\mathbf{2 0}$ | 412 | $51.9 \%$ |
| $\mathbf{1 9}$ | 402 | $54.5 \%$ |
| $\mathbf{1 8}$ | 413 | $56.3 \%$ |
| $\mathbf{1 7}$ | 414 | $57.2 \%$ |

How many households in Rockingham County self-responded in past census counts?
Historic census self-response rates for Rockingham County were $66.0 \%$ in 1990, $64.0 \%$ in 2000, and $69.3 \%$ in 2010.

How are target groups responding in Rockingham County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $61.8 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $58.6 \%$ |
| $5.5 \%$ to $7.2 \%$ | 6 | $60.1 \%$ |
| $7.2 \%$ or higher | 3 | $60.5 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 12 | $61.9 \%$ |
| $2.9 \%$ to $5.7 \%$ | 6 | $57.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 2 | $60.1 \%$ |
| $9.8 \%$ or higher | 1 | $56.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 2 | $65.8 \%$ |
| $14 \%$ to $28 \%$ | 13 | $60.8 \%$ |
| $28 \%$ to $50 \%$ | 5 | $58.1 \%$ |
| $50 \%$ or higher | 1 | $51.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 2 | $66.0 \%$ |
| $21 \%$ to $31 \%$ | 10 | $60.5 \%$ |
| $31 \%$ or higher | 9 | $58.6 \%$ |

