Union County: Census 2020 Real-Time Response Rates - Week Ending June 22

How is Union County performing?

69.3% of households in Union County have self-responded to the 2020 Census between March 12 and June 22, 2020, **above** the state response rate of **57.9**%. Union County is currently ranked 1 out of 100 counties in NC.

How are people responding to the 2020 Census in Union County?

59.8% of Union households responded to the census online versus 45.2% of all NC households.

9.5% of Union households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Union County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 210.06 | 82.7% |
| 2 | 210.11 | 80.4% |
| 3 | 210.09 | 80.0% |
| 4 | 203.09 | 79.8% |
| 5 | 203.1 | 79.1% |

Where are people not responding in Union County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 41 | 204.04 | 46.0% |
| 40 | 207.01 | 49.3% |
| 39 | 206.02 | 50.0% |
| 38 | 208 | 50.5% |
| 37 | 206.01 | 53.6% |

How many households in Union County self-responded in past census counts?

Historic census self-response rates for Union County were 66.0% in 1990, 68.0% in 2000, and 73.5% in 2010.



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How are target groups responding in Union County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 6 | 68.5% |
| 4% to 5.5% | 15 | 72.5% |
| 5.5% to 7.2% | 9 | 66.3% |
| 7.2% or higher | 11 | 67.7% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 3 | 68.3% |
| 2.9% to 5.7% | 11 | 68.0% |
| 5.7% to 9.8% | 12 | 74.6% |
| 9.8% or higher | 15 | 66.1% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 11 | 73.4% |
| 14% to 28% | 17 | 73.0% |
| 28% to 50% | 8 | 66.2% |
| 50% or higher | 5 | 52.1% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 26 | 74.7% |
| 12% to 21% | 13 | 61.7% |
| 21% to 31% | 2 | 48.0% |
| 31% or higher | 0 | n.a. |



