

# Watauga County: Census 2020 Real-Time Response Rates - Week Ending June 22

## How is Watauga County performing?

**40.3%** of households in Watauga County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Watauga County is currently ranked 92 out of 100 counties in NC.

## How are people responding to the 2020 Census in Watauga County?

**35.1%** of Watauga households responded to the census online versus 45.2% of all NC households.

**5.2%** of Watauga households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	57.0%
2	9202	56.5%
3	9207.01	55.1%
4	9201	53.7%
5	9203	47.6%

## Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	12.3%
12	9208	17.8%
11	9206.02	30.8%
10	9209	33.0%
9	9205	39.2%

## How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



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## How are target groups responding in Watauga County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	35.3%
4% to 5.5%	5	49.6%
5.5% to 7.2%	1	41.6%
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	42.1%
2.9% to 5.7%	6	42.2%
5.7% to 9.8%	1	30.8%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	41.3%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	27.4%
12% to 21%	7	42.7%
21% to 31%	3	51.8%
31% or higher	0	n.a.



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