

Wilson County: Census 2020 Real-Time Response Rates - Week Ending June 22

How is Wilson County performing?

57.6% of households in Wilson County have self-responded to the 2020 Census between March 12 and June 22, 2020, **below** the state response rate of **57.9%**. Wilson County is currently ranked 38 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

36.5% of Wilson households responded to the census online versus 45.2% of all NC households.

21.1% of Wilson households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	73.8%
2	5.02	72.5%
3	6	65.5%
4	4	63.4%
5	14	62.6%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	28.5%
18	1	40.4%
17	8.01	40.6%
16	7	45.3%
15	11	45.4%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	52.8%
4% to 5.5%	5	59.4%
5.5% to 7.2%	5	60.0%
7.2% or higher	6	46.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	62.8%
2.9% to 5.7%	4	54.5%
5.7% to 9.8%	9	51.9%
9.8% or higher	3	53.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	63.4%
28% to 50%	8	60.1%
50% or higher	8	45.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	62.6%
12% to 21%	4	68.3%
21% to 31%	7	56.9%
31% or higher	7	42.6%



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