

Cleveland County: Census 2020 Real-Time Response Rates – Week of March 23

How is Cleveland County performing?

In 2020, **18.7%** of households in Cleveland County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. Cleveland County is currently ranked 19 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

11.5% of Cleveland households responded to the census online versus 13.1% of all NC households.

7.2% of Cleveland households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9507	27.5%
2	9501.01	25.6%
3	9510	22.5%
4	9516.02	21.9%
5	9511	21.8%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9505	12.0%
21	9515.02	12.6%
20	9503.01	12.7%
19	9515.03	14.0%
18	9514	14.1%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	17.9%
4% to 5.5%	6	17.7%
5.5% to 7.2%	5	18.5%
7.2% or higher	5	18.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	18.7%
2.9% to 5.7%	5	17.5%
5.7% to 9.8%	2	15.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	17.7%
14% to 28%	8	16.9%
28% to 50%	7	19.9%
50% or higher	1	18.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	16.2%
31% or higher	16	18.9%